

Course Syllabus

Name: Translation IV	Requirements: LM-0360
Course Code: LM-0361	Co-requirements: None
Credits: 3	Cycle: VI
Schedule: 3 hours / week in-class work 6 hours / week out-of-class work	Classification: Exclusive of the B.A. in English
Level: Third year	Modality: Face-to-face

I. COURSE DESCRIPTION

This is the fourth course of the Translation track, and it has been designed for students enrolled in the B.A. in English program. It aims at providing students with proper guidance and hands-on experience in the translation of digital content and basic interpreting in different modalities. This course highlights the strategies and tools required for translating digital content and interpreting, from English into Spanish and vice versa. *Mediación Virtual* will be the official platform for submitting documents, presentations, videos, and evaluations.

II. GENERAL OBJECTIVE

By the end of the course, students will be able to develop the competency required for translating digital content accurately and in a bidirectional manner based on the Skopos and transcreation theories, as well as interpreting at a basic level.

III. SPECIFIC OBJECTIVES

By the end of the course, students will be able to

1. identify the different modalities of interpreting.
2. provide sight translation and consecutive interpreting at a basic level.
3. identify the genres and features of digital content from a practical and theoretical perspective.
4. apply localization, transcreation, and Skopos' principles and techniques while translating digital content.
3. use terminological resources and technological tools to translate digital content
4. recognize the characteristics and parts of a business plan.
5. create a basic business plan for a small translation company.
6. develop the steps of the translation process to deliver a digital content-based translation collaborative project, complying with the required specifications.

IV. CONTENTS

A. Theory

- a. Digital content
- b. Translation, localization, and transcreation
- c. Digital marketing

B. Texts

- a. Include, among other, web pages, product descriptions, infographics, leaflets, mobile apps, games, emails, brochures, virtual stores, social media posts, business plans, presentations.

C. Interpreting

- a. Modalities: consecutive, simultaneous, whispered, liaison or bilateral, relay, remote or distance, and sight translation.

D. Technological tools

- a. Software for image and text editing
- b. CAT tools for digital contents

V. METHODOLOGY

This will be a face-to-face course. *Mediación Virtual* is the main platform and will be used to upload documents, presentations, and videos for the course. *Mediación Virtual* will be **the official platform for submitting evaluated assignments** unless the instructor indicates otherwise.

Classes will last for three hours per week. Classes will combine the review and analysis of theoretical aspects and their practical implementation; thus, theoretical and practical contents will be approached simultaneously, with an active participation of students under the guidance of the professor. Students will need at least 6 hours per week to complete independent out-of-class work, which includes completing the tasks specified in the chronogram.

Pre-translation activities may include analyzing translation briefs and parallel texts during the class and doing reading comprehension and other theory- and terminology-related exercises. Activities may also include the identification and research of translation problems and their possible solutions, as well as the discussion of the translation strategies used, challenges, and proposed solutions.

Readings and exercises will be assigned for class discussion. Students must work together interactively (individually, in pairs, or in small groups) to find appropriate solutions to different types of translation problems. Students are expected to ask questions about the identified problems, come up with different solutions, and comment on their peers' proposed solutions.

This course will implement the Skopos and Transcreation Theories as the translation theoretical model. In addition, the course It will also emphasize translation as a process that responds to the different relationships between the source text (ST) and the target text (TT) as well as the criteria that translators must analyze when making their decisions.

VI. EVALUATION

Two in-class evaluations ¹	30%
One out-of-class translation ²	20%
Assignments ³ (minimum 3)	25%
Final project ⁴	25%

1. Each in-class evaluation is worth 15%. Students will complete both translations in pairs and during the assigned class schedule. Once the translation is completed, students must upload it to the corresponding folder in *Mediación Virtual*. On the first one, students will interpret in consecutive modality and provide an analysis. On the second one, students will translate/localize a document and provide their rationale.
2. This translation will include an analysis based on the theory studied. This translation will be done in pairs and it must be upload it to the corresponding folder in *Mediación Virtual*.
3. Each professor will assign specific tasks to evaluate course content. These assignments could include—but are not limited to—short translations, research evidence, exercises, oral presentations, analysis, and editing tasks. The dates for these activities are included in the chronogram; however, they may vary depending on the course needs.
4. The final project consists of a group work including different phases or stages; namely, initial presentation/analysis (5%), translation phase (5%); digital media phase(10%), and final oral presentation (5%).

Notes:

- Each professor will provide detailed instructions for each translation or assignment.
- Late assignments or translations will not be accepted. For this purpose, the time indicated in *Mediación* will serve as the official time. Students are responsible for making sure that the files they submit are complete and accessible. If files are damaged or corrupted and cannot be opened, students will be responsible for this, and this assignment will not be graded.
- Assignments submitted using any means other than *Mediación Virtual* will not be accepted.
- Using any automatic translation tool, artificial intelligence -such as ChatGPT, and other tools applied to translation and not authorized by the professor is considered plagiarism since students would be submitting intellectual works not done by them. Plagiarized work will be penalized according to “Reglamento de Orden y Disciplina de los Estudiantes de la Universidad de Costa Rica,” (articles 4 -40).

VII. BIBLIOGRAPHY

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Jiménez Jiménez, A. F. (2018). *Introducción a la traducción: inglés-español*. Routledge.

Leaning, M. (2017). The Nature of Digital Content. En *Media and Information Literacy: An Integrated Approach for the 21st Century* (81-99). Chandos Publishing.

Lobo Ugalde, S. (2015). *Planes de negocio: cuaderno de trabajo de los participantes*. Sistema Nacional de Áreas de Conservación.

Nichols, B. (2015). *Review & Quality Control*. En Nichols, B. (ed.), *The Definite Guide to Website Translation*, (104-107). Lionbridge Technologies.

Seeber, K. G. (2015). Simultaneous Interpreting. En Mikkelson, H. y Jourdenais R. (ed.), *The Routledge Handbook on Interpreting*, (79-91). Routledge.

Silvestre Pavón, J. (2021). Marketing digital para autónomos: no te quedes atrás. *La linterna del traductor*, 22(mayo de 2021), 79-85.

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Wallace. C. (2015). Sight Translation. En Mikkelson, H. y Jourdenais R. (ed.), *The Routledge Handbook on Interpreting*, (144-152). Routledge.

VIII. CALENDAR

Week	Date	Topics	Evaluations
Week 1	August 12 – 16	Course Introduction	
Week 2	August 19 - 23	Topic: Business Plans	
Week 3	August 26 – 30	Topic: Business Plans	
Week 4	September 2 - 6	Topic: Interpreting	Assignment 1
Week 5	September 9 - 13	Topic: Interpreting	Final Project: Business Plan
Week 6	September 16 - 20	Topic: Interpreting	
Week 7	September 23 - 27	Topic: Interpreting	
Week 8	September 30 - October 4	In-Class Evaluation 1 15% (Interpreting)	

Week 9	October 7 - 11	Topic: Digital Content Translation Tools	Assignment 2
Week 10	October 14 - 18	Topic: Digital Content Localization	Final Project: Business Plan Translation
Week 11	October 21 - 25	Topic: Digital Content Localization	
Week 12	October 28 - November 1	In-Class Evaluation 2 15% (Translation)	
Week 13	November 4 – 8	Topic: Digital Content Transcreation	Final Project: Website
Week 14	November 11 - 15	Topic: Digital Content Transcreation	Assignment 3
Week 15	November 18 - 22	Topic: Digital Content Transcreation	Out-of-Class Translation
Week 16	November 25 - 29	Final Project: Final oral presentation	
Week 17	December 4	Final grades	

Ampliación: December 12th from 9:00 a.m. to 12:00 m.d. (face-to-face)

Note: This course chronogram is tentative and could be modified according to the course needs.

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Week 6	September 16 - 20	Topic: Interpreting	
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Week 10	October 14 - 18	Topic: Digital Content Localization	Final Project: Business Plan Translation
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Week 13	November 4 – 8	Topic: Digital Content Transcreation	Final Project: Website
Week 14	November 11 - 15	Topic: Digital Content Transcreation	Assignment 3
Week 15	November 18 - 22	Topic: Digital Content Transcreation	Out-of-Class Translation
Week 16	November 25 - 29	Final Project: Second version Final oral presentation	
Week 17	December 2 – 6	Final grades: December 4	

Ampliación: December 12th from 9:00 a.m. to 12:00 m.d. (online)

Note: This course calendar is tentative and could be modified according to the course needs.